



Position : **Training Consultant-Documentaries and photojournalism.**

Organisation : African Women in Media (AWiM)

Location : Home-based

About African Women in Media (AWiM)

African Women in the Media started as a Facebook group in August 2016 with the aim to positively impact the way media functions in relation to African women. Our members are African women from a diverse range of media backgrounds. AWiM held its first convening event in July 2017 in Birmingham, UK, and continues to organise its annual conference that tours African countries. AWiM became a nongovernmental organisation in 2019. Our vision is that one-day African women will have equal access to representation and opportunities in media industries and media content. African Women in the Media (AWiM) aims to contribute to the creation of enabling environments for African women who work in media industries, and to change the way African women are represented in media content. It does this through research, advocacy and partnerships. Through AWiM events, we create opportunities for knowledge exchange, building networks, and economic empowerment of women in media.

Summary

African Women in Media (AWiM) would like to hire a consultant to develop training packages for photojournalists in Africa.

Background

This training project aims to build the capacity of African photojournalists in Africa.

Training topic: Documentaries and photojournalism.

The consultant will:

1. Design and develop an online course package with 10 modules on the course topic above.
2. Produce engaging materials in audio and video format. Graphics and other visuals may also be used.
3. Be available for live webinar sessions during the course delivery.
4. Collaborate with internal project department to develop training materials in the form of web-based tutorials that motivate, improve competency and achieve defined learning outcomes.
5. Develop feedback tools to assess the effectiveness of the curriculum.
6. Facilitate the delivery of the teaching.
7. Respond to student questions and modify, revise and update content if necessary.
8. Effectively utilise current learning delivery platform and tools to deliver training.
9. Develop consistent and positive learner interactions.

Roles and responsibilities of the Consultant

Under the supervision and overall guidance of the project lead, the consultant will perform the following tasks within the given timeframe indicated in the terms of reference.

1. Design and develop content for a 10 module- training package on *Documentaries and photojournalism* for photojournalists in Africa.
2. Develop instructional materials according to the requirements of AWiM project team.
3. Have clearly defined objectives and learning outcomes of each module on the course.
4. Draft the outline of each training modules and ensure that the content accurately reflects the objectives of the course.
5. Develop the first draft of the training package according to the requirements and any other additional information obtained.
6. Make presentations of the first draft of the training package for AWiM team to review and give feedback.
7. Adjust the draft package based on feedback received and submit the final package for approval.
8. Prepare and make a presentation of the upload ready version of the training package to AWiM taskforce and management teams.

Expected duration

The total duration of preparing and final delivery of the training package for which the consultant will be hired shall be one month spread-out over a period of two months from the date of signing the contract.

Work location

Home-based

Result of Service

Deliverables

1. Submit a training package with high quality of information and presented in a user-friendly way.
2. Produce videos and other relevant module content to a high quality.
3. Timely completion of the assignment.

Qualifications/Special Skills

Essential:

1. Minimum Bachelor's degree in journalism, communication, photography, visual arts or any other related field.
2. Thorough technical knowledge of photojournalism and demonstrated work experience in photography and/or documentary production.
3. Ability to record and edit online learning material, including but not limited to videos.
4. Full proficiency in MS Office programs: Excel, Word, PowerPoint, and other tools needed for effective delivery of online training.
5. Enthusiastic about delivery and the development of others.



6. The ability to work autonomously and as a team.
7. Ability to work independently on projects.
8. Strong English communication skills (both written and verbal).
9. Strong organisational skills and attention to detail.

Desirable:

1. Two or more years' experience in online learning & pedagogy development with a sound understanding of the complete learning and training cycle.
2. Experience using learning management systems.
3. Demonstrated knowledge of up-to-date learning techniques with a proven application of usage.

Language: Native or high level of professional proficiency in written and spoken English.

We look forward to receiving your application, which should include the following materials:

- A cover letter that includes a brief description of 1-2 relevant topics you are expert in and can therefore produce a training package for (1-2 pages max)
- A brief course outline (Module 1-10)
- A CV
- Contact details for two referees.

Please submit your application no later than 9th April 2021 to irene@africanwomeninmedia.com (use the subject line 'APA Training Consultant')

NO FEE

AFRICAN WOMEN IN MEDIA DOES NOT CHARGE A FEE AT ANY STAGE OF THE RECRUITMENT PROCESS (APPLICATION, INTERVIEW MEETING, PROCESSING, OR TRAINING).